

Aaditya A Raj

Graphic Designer | Branding | Digital & Print Media

Open to Relocate to UAE | +91 98470 47264 (Available in botim) | aadityaaraj1810@gmail.com

LinkedIn : www.linkedin.com/in/aadityaaraj

PROFESSIONAL SUMMARY

Creative Graphic Designer with 3+ years of experience creating graphics and marketing materials for digital and print media. Skilled in branding, layout design, visual communication, and marketing creatives using Adobe Creative Suite. Experienced in designing posters, social media graphics, and promotional materials for banking, real estate, and visa consultancy campaigns while maintaining brand consistency and modern design standards.

WORK EXPERIENCE

Graphic Designer

Snap Infinity – Digital Marketing Agency

Qatar | 2023 – Present

Designed marketing creatives for banking, real estate, and visa consultancy clients.

Created posters, social media graphics, and promotional advertisements.

Developed branding visuals, layouts, and campaign creatives.

Delivered high-quality designs within deadlines.

EDUCATION

- **MBA – Master of Business Administration**

MG University, India.

- **BBA – Bachelor of Business Administration**

MG University, India.

CORE SKILLS

Graphic Design | Visual Communication | Branding & Brand Identity | Layout Design | Digital & Print Media Design | Marketing Collateral | Creative Concept Development | Mockups & Final Artwork | Brand Guidelines | Adobe Creative Suite | Team Collaboration | Trending AI Tools and Workflows

LANGUAGES: English, Malayalam, Tamil